

## 1PL

**ORIGIN  
Sellers**



**Direct Delivery**

A seller that provides their own transport services

## 2PL



**Transportation Companies**

A courier or shipper that transports product from a seller to its final destination

## 3PL



**Logistics Service Provider / Trans. Intermediary**

A logistics company that provides management of their customer's supply chain, brokering services from 2PL transportation companies

## 4PL



**Supply Chain Consultant + Logistics Service Provider**

A logistics company that optimizes a seller's supply chain and then manages the 3PL to package, organize, and then transport goods

## 5PL



**Full Service Expert Logistics Service Provider**

A logistics company that optimizes and manages a seller's complete supply chain network from raw material supply to finished and transported products

## 6PL



**Next Generation Full Service Providers Utilizing AI / Technology**

A logistics company that utilizes AI and real-time data to continuously optimize and manage a seller's complete supply chain network from raw material supply to finished and transported products

**DESTINATION**



**Buyers**